

What Do We Do?

We classify motion picture products such as movies and videos by age and make recommendations in South Korea.

We also promote various policies and projects such as: research to improve the rating system, instill management to secure the effectiveness of the rating system, cooperate with overseas rating organizations, create programs for youth video viewing, and develop rating experience programs.



I Want to Know More About the KMRB!

Youth Video Rating Class

This is an educational program whereby media-specialized instructors visit schools nationwide to aid in the selection and use of the right video material for children.

Rating Experience Program

If you have ever wondered how movies are rated this program is for you! Groups of 10 to 30 people can apply for the rating experience program.

“My Movie Rating” & “Online Rating Experience”

You can also have a hands-on rating experience online. Join the “Online Experience” in the “Education Experience” menu on the Korea Media Rating Board’s webpage!

Directions



Learn more about the KMRB



Website



Blog



Facebook

1st and 3rd floors, Busan Visual Industry Center,
39, Centumse-ro, Haeundae-gu, Busan
051-990-7200 / www.kmr.or.kr



Making the Right Choice for Watching Movies and Videos

What Is the Korea Media Rating Board?

The Korea Media Rating Board is a public institute composed of experts from various fields including movie, children, law, culture, education, and media.

It provides various rating information so that people can select and watch videos with more accuracy. It helps set up guidelines for content to protect youth from inappropriate material.



Purpose and Basis of the Foundation

The Korea Media Rating Board was founded in June 1999 in accordance with Article 71 of the Promotion of the Motion Pictures and Video Products Act to secure the ethical content of motion pictures and video products and protect youth.

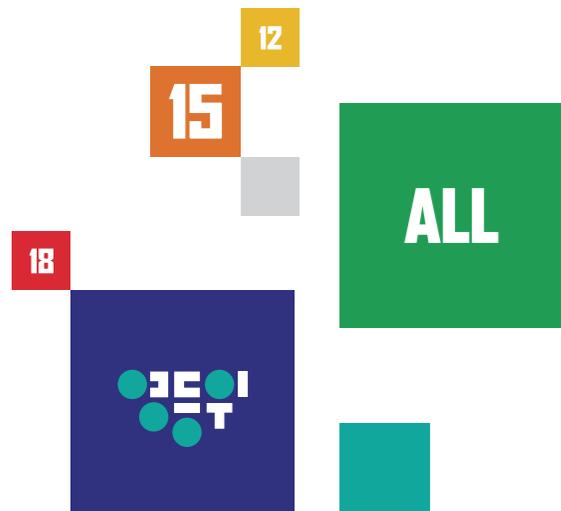


Why Do We Need a Rating System?

What is your criteria for choosing a movie, video, or VOD? Genre, director, actor, or award record?

Ratings protect youth by informing you and your family about what age the video content is suitable for.

Choosing a video that is appropriate allows you to enjoy its content to a larger extent and with greater benefit.



How Many Ratings Are There?

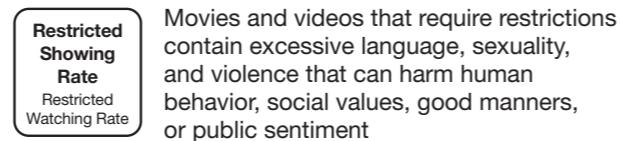
There are five movie/video ratings.



However, children under 12 can watch a 12-rated movie with when accompanied by a parent or guardian.

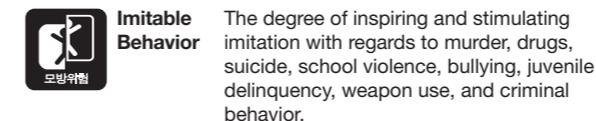
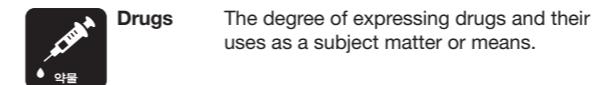
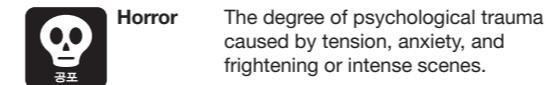
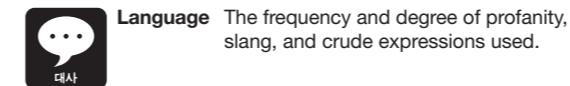
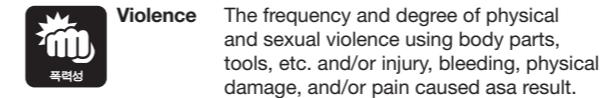
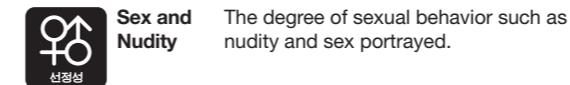
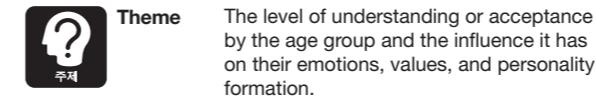


However, children under 15 can watch a 15-rated movie with when accompanied by a parent or guardian.



What Are the Criteria for Ratings?

Ratings are determined according to the content and expression level of seven factors: Theme, Sex and Nudity, Violence, Language, Horror, Drugs, and Imitable Behavior.



Where Can I Find the Ratings?

You may find the ratings for a movie at the ticket office, on the screening schedule, poster, etc.

For online videos that are available through smartphone, tablet or pc, you can find the rating on the initial screen or video purchase screen.

You can find more detailed rating information by visiting the Korea Media Rating Board website.



[Search for ratings](#)

